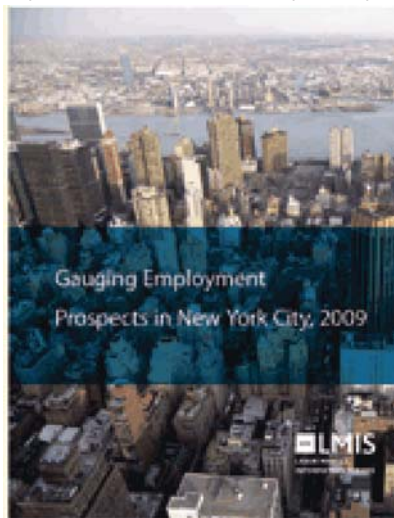


NYCLMIS Releases Second Report

On February 2, to an audience of over 300, the New York City Labor Market Information Service (NYCLMIS) released a comprehensive review of New York City's labor market for the City agencies and contractors who train and place people in jobs at the Annual Jobs Outlook & Trends Forum 2009 hosted by the New York City Employment and Training Coalition. The report, *Gauging Employment Prospects for Employment in New York City, 2009*, examines the largest employment industries according to five different criteria relevant to placing workers – employment trends, wage level trends, access for people with less than a four-year college degree, performance during previous recessions, and exposure to the financial services industries. It also lists New York City's most common occupations that pay at least \$12 an hour and currently employ thousands of people who have less than a four-year college degree. This report is an important resource that enables the New York City Department of Small Business Services and other City agencies to identify key areas of growth and change in the City's job market and help target industries offering opportunities for jobseekers. Workforce development providers can use this information to develop relationships with employers, align their training opportunities with appropriate occupational requirements, and emphasize job placements in more stable industry groups. The results underscore how important it is to understand an industry's strengths and weaknesses during un-

certain economic times and, with appropriate caution, point to several industries that are more likely to provide opportunities for jobseekers in 2009.

The NYCLMIS is a joint endeavor of the New York City Workforce Investment Board (WIB) and the Center for Urban Research at The Graduate Center of the City University of New York. The NYCLMIS creates research products that serve the practitioner and policy communities in their day-to-day and strategic decision-making and raise awareness of workforce issues important to New York City.



(www.urbanresearch.org and www.nyc.gov/wib) websites.

The report, an executive summary, and PowerPoint presentation are now available for download at the NYCLMIS and the WIB

Labor Market Information:

Private sector employment in New York City fell by 49,100, or 1.5 percent, to 3,211,700 for the 12-month period ending December 2008.

Growth was largest in:

- Educational and health services (+6,300)
- Leisure and hospitality (+1,300)

Financial activities lost jobs over the year (-18,800), as did manufacturing (-7,300), professional and business services (-8,900), natural resources, mining and construction (-7,000), and trade, transportation and utilities (-13,200).

Source: James Brown, Employment In New York State

WIB Hosts Table at Crain's, The Future of New York City Event

On February 3, the WIB hosted staff from the Department of Small Business Services and WIB Members, **Ester Fuchs**, **Sarah Holloway** and **Commissioner Robert Walsh**, at a Crain's event designed to look at the forces impacting the City's economy. The event featured a keynote address by Mayor Bloomberg which touched on the ways in which the City is working hard to bolster both the businesses and jobseekers throughout the five

boroughs. Highlighted in his talk were the available resources for jobseekers including an announcement of the newly launched website, www.careerlinknyc.com. Additionally, staff and WIB Members attended breakout sessions with key industry areas; media, emerging industries, real estate, and tourism, within NYC to hear about how each is being affected by changes in the economy and how they envision moving forward.

CareerLinkNYC Officially Launches

On February 3, Mayor Bloomberg officially launched CareerLinkNYC, which he highlighted in his speech at the Crain's, The Future of New York City, event. Over the past several weeks, the New York City Workforce Investment Board (WIB), NYC Department of Small Business Services (SBS), and the Economic Development Corporation (NYCEDC) have closely collaborated to launch www.CareerLinkNYC.com. CareerLinkNYC is a dynamic, "one-stop" internet portal designed to connect recently unemployed individuals to the essential information they need to weather the economic downturn. The site is geared toward entry - to mid-level professionals in the Financial Services and Information Technology sectors, however the information is relevant to any professional impacted

by the financial downturn. At the heart of the website is a succinct compilation of resources and links to connect jobseekers to concise information on topics such as accessing supports and benefits, starting your own business, job research and education and skills upgrade information. We want to be sure that CareerLinkNYC will continue to adapt to meet the ever changing needs of New Yorkers -- so your feedback is valuable to us. If you any suggestions or advice on how we can further improve this resource, please use the Contact Us section of www.CareerLinkNYC.com to let us know what you think.



Staff Promotion

The WIB is excited to announce the promotion of Deldreana Peterkin to Special Project Manager. In this new role, Deldreana will be responsible for the creative expansion of the WIB website, and the WIB member newsletter, the *WIB Wire*. Additionally, Deldreana will manage the WIB Quarterly Board meetings, which often attracts nearly 100 attendees, and the Board Member appointment process, working with the WIB Executive Director and Mayor's Office of Appointments. She will also support the WIB staff on key projects as they arise. Prior to this move, she served as Executive Assistant to the WIB for five years, providing key support to all WIB staff and initiatives. Prior to joining the WIB, she worked as a Senior Program Specialist at the Department of Employment where she supervised a staff of 30, provided staff training and technical assistance, and managed customer registration and payment process. Deldreana holds a B.S. in Criminal Justice from Saint Augustine's College. Congratulations!

In the KNOW Workgroup Meets

On February 4, the WIB the in the In the Knowledge Network of Workforce Indicators (KNOW) Workgroup met to discuss methods to better inform WIB members of the success indicators currently being utilized by the system and the WIB's strategic goals. The purpose of the group is to develop a monthly system indicator dashboard for WIB members, with the ultimate goal to have better informed ambassadors for the system. We thank workgroup chair Ken Dircks and WIB workgroup members Rocco Damato, Reg Foster and Rae Linefsky for their participation and insight. The results and products of the meeting will be introduced at the next Quarterly meeting.

Policy Corner

On Friday, February 13 the House and Senate passed the American Recovery and Reinvestment Act of 2009 by 246-183 and 60-38, respectively. The final language of the bill included \$500 million for WIA Adult formula funding (or funding disseminated to local areas through the current WIA allocation formula), \$1.25 billion for WIA Dislocated Worker (DW) formula funding, and \$1.2 billion for WIA Youth formula funding. Based on conversations with the Mayor's Washington legislative staff and John Twomey at NYATEP, we are assuming NYC's share of the stimulus to be:

Funding Estimate

Adult	\$16,774,365
DW	\$17,314,767
Youth	\$36,368,090
Total	\$70,457,221

Funds are expected to flow to New York State within 30 days. Prior to the Quarterly Meeting in March, Stephanie will provide the Board with a memo detailing the impact of the stimulus on the City's public workforce system including how our system intends to quickly spend its allocation. For any questions on the Policy Corner, please contact the WIB's Policy Director, Stephanie Martinez at smartinez@sbs.nyc.gov.

WIB Executive Committee Update

On February 10, the Workforce Investment Board (WIB) Executive Committee held its quarterly meeting. At this meeting, the Executive Committee approved a local Priority of Service Policy, required by the federal Workforce Investment Act, to detail how recent stimulus dollars will affect service delivery. Additionally, the Committee was briefed, and provided detailed feedback, on current Congressional activity with the federal stimulus bill and how WIA-funded programs will ramp-up to deliver programming and services. This conversation was extremely timely as the House and Senate passed the federal stimulus bill on Friday, February 13 which included \$500 million for WIA Adult

formula funding (or funding disseminated to local areas through the current WIA allocation formula) and \$1.25 billion for WIA Dislocated Worker formula funding. Based on these numbers, we can expect NYC's share to be \$16.7 million for WIA Adult and \$17.3 for WIA dislocated worker funding. As these funds are expected to flow to New York State within 30 days, the Committee discussed how stimulus funding will help to expand and create new programming targeted at training and placement of New Yorkers within key industries. Lastly, the Executive Committee discussed the recruitment process and timeline for the WIB Executive Director search.

Intern Joins the WIB

Please join the WIB in welcoming Donald Jones to the team as our spring intern. Donald, a native of Chicago, is in his second year at Columbia University's Master of Public Administration program, and currently serves as a Program Assistant to the Office of Mayor David Dinkins. Prior to attending Columbia, he worked with the Council for Adult and Experiential Learning (CAEL) in Chicago in several capacities. While at CAEL, he worked closely with the Chicago

Mayor's Office of Workforce Development (MOWD) leading the strategic planning and management of Chicago's \$7M training budget. He also facilitated trainings for MOWD career counselors, and managed it's Education Fair in Chicago. Donald holds a B.A. in Political Science from Duke University. While at the WIB he will be assisting staff document the City's workforce best practices, and building on our Congressional profiles.

MEMBER SPOTLIGHT:

Horace M. Barker, Vice President - Wealth Management, Assistant Branch Manager, Smith Barney



Why are you a member of the WIB?

WIB membership allows me to contribute to the economic health of our city by helping to make our Workforce efforts as effective as possible. I've been very impressed by the creativity and energy of our staff, and I want to make sure that as a board we do everything possible to give their work the push and the support it needs.

Why are the services offered through the system important to businesses?

I think the WIB plays a role in providing businesses with people who are qualified to work for them. This is a determinant in the success of any business -- right up there with having adequate capital. Business owners especially understand this when they are trying to grow. They can't solicit new business unless they have workers who can get the job done for them.

What is your favorite place in New York City?

My favorite place in New York City is Grand Central Station. The energy in that place is incredible! What people don't know is that it even has energy at 3:00AM when the trains aren't running. I used to commute into the City back in the early 1980s. One time I missed the last train and spent the night in the old upstairs waiting area on the Vanderbilt Avenue side. That place hummed all night long.